

Fishing Rods—Repairing

Aaron Locksmith & Fishing Tackle Co
1346 Polk. PR opst-1880
Kahn's Tackle Shop 1431 Polk. GR ayton-3370
Kewell Chas H Co
Rods, Reels Repaired, Trout Flies
25-2nd. GA rfd-4723
McClure R P Electric & Radio Co
2552 Balboa. BA yview-5228
Winston R L Rod Co 684 Harrison. SU tter-8797

Fishing Supplies.

Aaron Locksmith & Fishing Tackle Co
1346 Polk. PR opst-1880
Calif Fish Bait Co 129 Tehama. DO uglas-0950
Cincotta Bros
Opposite Fishermans Wharf
169 Jefferson. PR opst-8977
Davis John 24 California. DO uglas-0882
Fred's Bait Shop 3150B Mission. VA lencia-0336
Green & Greven Locksmith & Tackle Co
1346 Polk. PR opst-1880
Lamb's Bait Shop 1076 McAllister. FI lmar-6590
Mission Bait Shop 3221 Mission. AT water-3474
Modern Bait & Tackle Shop
2969 Mission. VA lencia-4971
Muni Pier Bait Shop 987 North Point. PR opst-9794
Sam's Bait Shop 1657 O'Farrell. WE st-9788
Tarrantino Bros 2739A Taylor. GR ayton-6431

Fishing Tackle

Hoch Carl Sport Shop
Successor to Bromer-Johnson Co
1257 Market. HE mlock-5783
Kahn's Tackle Shop 1431 Polk. GR ayton-3370
McClure R P Electric & Radio Co
2552 Balboa. BA yview-5228
Phillips Sport Shop 1646 Market. HE mlock-7688
Sam's Bait Shop 1657 O'Farrell. WE st-9788
Sam's Sporting Goods Store 1726 Filmore. WE st-5663
Spino Co The 710 Market. SU tter-6181

Fishing Tackle—Wholesale

Blach Adolph Inc 583 Market. DO uglas-0830
Davis John 24 California. DO uglas-0882
Takeuchi Bros 549 Market. DO uglas-5990

Fishing Trips—Bass

Peterson Water Taxi
Buchanan & Jefferson. WA lnut-7380



**Right at Hand
to Help You—
This Kitchen Telephone**

Your kitchen is a model of up-to-dateness. At astonishingly little cost you can make it complete. You can have a TELEPHONE right at hand for quick ordering, easy answering. May we tell you about the various types of service? Just call our Business Office.

Fishing Trips—Deep Sea

Peterson Water Taxi
Buchanan & Jefferson. WA lnut-7380

Five Cents to One Dollar Stores

—See Variety Stores

Fixtures

—See Specific Kinds, i. e. Display Fixtures; Lighting Fixtures; Office Fixtures; Store Fixtures

Flag Poles—Manufacturing

BOLANDER L PH & SONS
954 Bryant. UN drhil-1337

Flag Poles—Steel

Patent Scaffolding Co 270-13th. HE mlock-4278

Flag Poles—Wholesale

McCORMICK CHAS R LUMBER CO
481 Market. DO uglas-2561

Flag Poles—Wooden

Stuart J L Mfg Co 37 Front. GA rfd-2560

Flags

EMERSON MFG CO 161 Natoma. GA rfd-8390
Pacific Decorators 162 Turk. PR opst-3060

PARAMOUNT FLAG CO
Manufacturers
FLAGS
FOR EVERY PURPOSE
ADVERTISING—LODGE AND SOCIETY
CELEBRATIONS—DECORATIONS
626-4th. EX brook-3223

Flags—Manufacturing

EMERSON FLAGS AND BANNERS

FLAGS
of every description
for every purpose—
National
Lodge and Society
Advertising
Celebrations
"WHERE TO BUY IT"
EMERSON MFG CO 161 Natoma. GA rfd-8390

PASQUALE B CO 114 Kearny. EX brook-1213
Southern Poster Co Ltd
111 Golden Gate Av. UN drhil-3717
Weeks-Howe-Emerson Co 90 Market. DO uglas-0868

Flags—Renting

CALIF DECORATING & FLAG CO
930 Market. GA rfd-7700
Davis Zelbert 282 Linden. UN drhil-4625
STUART J L MFG CO 37 Front. GA rfd-2560

Flash Lights—Wholesale

BOND ELECTRIC CORPORATION
640-2nd. GA rfd-8828
BRIGHT STAR FLASHLIGHTS—
Bright Star Battery Co
383 Brannan. EX brook-3035
EVEREADY FLASHLIGHTS—
National Carbon Co Inc
114 Sansome. EX brook-0339

Flood Lights—Electric

Illumination Products Co Phelan Bldg. DO uglas-2342

Floor Conditioning Equipment.

Amer Floor Surfacing Machine Co The
Sanding Polishing Grinding Mach
2007-17th Av. OV erland-8313
Fay Co The 588 Howard. DO uglas-7561
Finnell System Inc 678A Howard. GA rfd-6385
General Floorcraft Inc 18 California. SU tter-8271
Hild Floor Machine Co 557 Market. GA rfd-7479
Lawlor S C Co 588 Howard. DO uglas-7561
Ponsell Floor Machine Co 525 Mkt. SU tter-2069
Regina Electric Vacuum Cleaner Agency
1105 Mission. UN drhil-3815
Reid-Way Electric Floor Sanding Machine Corp
The 821 Market. SU tter-4981
Tanner Fred A Co 145-19th Av. SK yline-5069

Floor Coverings

—See Specific Kinds, i. e. Carpets; Linoleum; Rugs

Floor Polishing Equipment—Distributing

Johnson S C & Son 274 Brannan. EX brook-1325

Floor Polishing Equipment—Electric

COMMERCIAL SOAP & CHEMICAL CO
440 Bryant. GA rfd-3355

CONTINENTAL SILENT CHIEF
POLISHER—
Continental Car-Na-Var Corp
7 Front. EX brook-0505

FAY FLOOR MACHINES—
Phelan Jos T 586 Howard. DO uglas-7561

FINNELL POLISHING MACHINES—
Finnell System Inc 678A Howard. GA rfd-6385

HERR'S E Z POLISHING MACHINES—
United Electric Co The
1190 Bryant. HE mlock-6648

HILD FLOOR MACHINES—
Hild Floor Machine Co 557 Market. GA rfd-7479

HILTONIAN POLISHING MACHINES—
Hillyard Sales Co 370 Turk. TU xedo-1688

LINCOLN-SCHLUETER POLISHERS—
Leitch & Company 939 Howard. GA rfd-8486

Pacific Chemical Co 975 Folsom. DO uglas-0258

PONSELL FLOOR MACHINES—
Ponsell Floor Machine Co 525 Mkt. SU tter-2069

STAPLES WAXING MACHINES—
Staples Floor Co The 325 Market. EX brook-3531

Floor Polishing Equipment—Renting

A-1 Floor Service Co 1861 Market. UN drhil-5975

AMERICAN ELECTRIC FLOOR
POLISHERS—
Tanner Fred A Co 145-19th Av. SK yline-5069
Leitch & Co 939 Howard. GA rfd-8486

Floor Sanding Equipment

LINCOLN-SCHLUETER SANDERS—
Leitch & Company 939 Howard. GA rfd-8486

Floor Sanding Equipment—Distributing

Johnson S C & Son 274 Brannan. EX brook-1325

Floor Sanding Equipment—Electric

PONSELL FLOOR MACHINES—
Ponsell Floor Machine Co 525 Mkt. SU tter-2069

SPEEDMATIC SANDING MACHINE—
Scales H S
Rep. Porter-Cable Mach Co
7 Front. DO uglas-2521

Floor Sanding Equipment—Renting

A-1 Floor Service Co 1861 Market. UN drhil-5975

AMERICAN ELECTRIC FLOOR
POLISHERS—
Tanner Fred A Co 145-19th Av. SK yline-5069
Leitch & Co 939 Howard. GA rfd-8486

Floor Scrubbing Equipment—Electric

FINNELL SCRUBBING MACHINES—
Finnell System Inc 678A Howard. GA rfd-6385

PONSELL FLOOR MACHINES—
Ponsell Floor Machine Co 525 Mkt. SU tter-2069

Floor Treatment Compounds.

Continental Car-Na-Var Corp 7 Front. EX brook-0505
Hillyard Sales Co 370 Turk. TU xedo-1688
Inwood Products Corp 1539 Folsom. HE mlock-6631

Most of the shops you deal with gladly deliver your telephone orders. If you can't shop in person, you can read the ads and shop by telephone.

Floors.

AAAA FLOOR SERVICE CO
HARDWOOD FLOORS
CLEANING BLEACHING
SANDING BLEACHING
CITY WIDE SERVICE
Floors Laid and Finished
Residence - Industrial - Commercial
2141 Clement. BA yview-3492

AAA FLOOR MAINTENANCE SERVICE
CITY WIDE SERVICE
SANDING BLEACHING
CLEANING
Refinishing All Floors at Moderate Prices
Public Liability—State Compensation
4425 California. BA yview-0234
Or. PR opst-7293

A A AMALGAMATED HARDWOOD FLOOR SERVICE
FLOORS
SANDING AND CLEANING
"We Do It a Better Way"
Statewide Service Estimates Free
Your Satisfaction Our Guarantee
952 Clement. SK yline-6731
If no answer call. BA yview-7893

A B C Fixt Shop
Complete Refinishing Service
1232 Pacific. GR ayton-2500

A B C Floor Service 3554-20th. MI sm-6848

A-1 Floor Service Co 1861 Market. UN drhil-5975

ACE HARDWOOD FLOOR CO
3223 Broderick. WA lnut-1807

ACME FLOOR CO 1049 Mission. UN drhil-5076

ACME HARDWOOD FLOOR CO
1049 Mission. UN drhil-5076

Aetna Hardwood Floor Co
951 Buchanan. WA lnut-5022

Alhambra Hardwood Floor Co
8 McCormick Place. OR dway-2580

AMERICAN ELECTRIC FLOOR
POLISHERS—
Tanner Fred A Co 145-19th Av. SK yline-5069

Amey Electric Floor Polishes' Co
145-19th Av. SK yline-5069

AMERICAN HARDWOOD FLOOR CO
3170 Washington. FI lmar-1836

Anderson Hardwood Floor Co 308Surrey. RA ndph-5585

Atlas Hardwood Floor Service
641 Stillman. DE laware-9677

AVILA JACK R
Day Service Call MA rket 3736
City-Wide Service
HARDWOOD FLOORS CLEANED
WAXED - POLISHED
Residence Service Our Specialty
Call Us First for Best Service and Right Price
469 Fell. UN drhil-2096
Day Service Call. MA rket-3736

Bowman Building Supply Co
4th & Channel. DO uglas-3366

BRUCE E L CO INC
99 San Bruno Av. MA rket-1838

Calif Floor Processing Co 836 Clayton. HE mlock-3834

Case L S Co 7th & Daggett. HE mlock-7821

CASEY JERRY 3223 Broderick. WA lnut-1807

CHIGUSA FRANK K JAPANESE
FLOOR SERVICE
HARDWOOD FLOORS
DUSTLESS SANDING
OLD FLOORS RENEWED
Floors Cleaned, Waxed and Polished
NEW FLOORS LAID
232-21st Av. BA yview-7018

Coates C E 375 Rhode Island. MA rket-3177

Crowley D E Flooring Co 123 Kansas. UN drhil-7715

Derrickson Hardwood Floor Co
49 Geary. EX brook-0540

DUNCAN ROBERT 1735-24th Av. OV erland-7734

Enterprise Hardwood Floor Co
2338 Clement. BA yview-5972

Eureka Hardwood Floor Co 127 Lobos. EL kridge-4786

Expert Hardwood Floor Co 234 Vienna. EL kridge-1515

FILIPPI HARDWOOD FLOOR CO
LAYING
DUSTLESS SANDING
REFINISHING
791-7th Av. BA yview-4860
After 6 PM call. MI sm-4952

(Continued Next Page)

FLOOR SERVICE COMPANY

NEW FLOORS INSTALLED
We are fully equipped to completely renew your old worn floors
SANDING and REFINISHING
BLEACHING and WAXING

Our Latest High Speed Dustless Machines Guarantee a Better Job at Lower Prices.
ALL WORK GUARANTEED
ESTIMATES GIVEN
Convenient Terms if Desired
WE CARRY COMPENSATION AND PUBLIC LIABILITY

Call OVerland 7734
If No Answer Call Montrose 0757
1735 - 26th Avenue

PACIFIC HARDWOOD FLOOR CO.

LAYING - SANDING - BLEACHING
REFINISHING
CLEANING - WAXING - POLISHING
Old Pine and Hardwood Floors
MADE LIKE NEW
By Modern
Dustless Sanding Equipment
LOWEST POSSIBLE PRICES
We Carry Compensation Insurance
EQUIPMENT RENTED
Day or Night
TELEPHONE
Valencia 0177
242 Hartford Street
FLOORS of QUALITY

TAKE YOUR
Hardwood Floor
TROUBLES TO
Derrickson Floor Co.

22 YEARS EXPERIENCE
MAKING OLD FLOORS NEW
LAYING NEW FLOORS
DUST PROOF MACHINE SANDING
LICENSED
INSURANCE PROTECTION FREE
FIRST CLASS WORK
RATES REASONABLE
Day or Night Residence's Shop
49 GEARY 955 ELLIS
EX brook 0540 OR dway 1964

ACME FLOORS

Floors of Quality
PLAIN and PARQUETRY
Sanding and Refinishing
of OLD FLOORS
City and Country
Telephone—UNderhill 5076
1049 MISSION ST.